

JCH Contracting Sure to Grow Alongside the Booming Fayetteville Metro Area

By Mir Haynes

Perhaps Fayetteville is best known as the home of Fort Bragg and Pope Air Force Base, but as the sixth largest metro area in North Carolina, Greater Fayetteville also offers seven museums, three colleges and universities, multiple entertainment venues and numerous historic sites. Add convenient shopping, special events, award-winning golf courses, a historic downtown, and countless restaurants, and it's easy to see why this city of 174,000 is projected to keep growing.

But this is not just "typical" growth. According to the Department of Defense's Base Realignment and Closure (BRAC), Fayetteville is expected to add approximately 22,000 people to its citizenship by 2011—soldiers, civilian employees, and military family members. There are also plans to attract larger military contractors to the area, and with new businesses come new jobs and more new people.

Comparing the Fayetteville area's growth potential in coming years to the development of the Research Triangle Park, Lt. Gen. John R. Vines, commander of Fort Bragg and the 18th Airborne Corps, has said, "I believe that great things are in store for Fayetteville."

Joe Hoying of JCH Contracting and Development Group heartily agrees. He and his son, J.C., who graduated from UNC-Chapel Hill with a degree in Business, have partnered to form JCH Contracting. The company is founded on over 35 years in the building industry. Joe has been working in the Fayetteville market for three years and has over 3,000 homes to his credit in cities like Raleigh, Durham, Chapel Hill, Greensboro, and now Fayetteville.

Joe says, "One of the things I enjoy about building in the Fayetteville area is bringing the most current architectural designs and styles to this market. For example, I started building craftsman style homes here three years ago. Now, the craftsman style—with its historic Charleston feel, large front porches, and bright exterior colors—has become a bit of a trend in the present market."

JCH Contracting currently builds homes in the Fayetteville and surrounding areas, many based on customized plans in both traditional and craftsman styles ranging from 3,000 to 7,000 square feet in size.

While building custom homes is an important part of JCH's business, it represents only a portion of the company's annual sales. The JCH team also concentrates on building upscale condos and townhomes; in fact, they estimate completing between 125 and 175 units over the next year.

The demand for well-appointed townhomes and condos in the Fayetteville area is rising, according to Alan Tucker, Broker/Owner of the Team Fayetteville office of RE/MAX CHOICE. "In my 19 years of real estate sales in the Fayetteville market, this is the most robust growth trend I've seen. Military relocations will continue to strengthen our housing demand even if the national markets tend to slow in pace," says Tucker. "The individuals assigned to Fayetteville will be looking for more upscale townhomes and condos with features like higher ceilings, granite, hardwood floors, audio visual upgrades, and attractive amenities packages."

For all intents and purposes, Tucker could be describing the condos and townhomes that JCH Contracting is building in three Fayetteville area developments:

Condos at Lakeshore Harbour

Nestled along Mcfayden Lake, Lakeshore Harbour is made up of 180 condos—in both two- and three-bedroom designs—and includes a clubhouse, workout facility, pool, pier, and entry-controlled doors and elevators. On-site garages and storage units are also available. Homes feature beautiful exterior stonework along with brick accents.

Townhomes at Green Valley South

With a great location, just off Country Club Road, Green Valley South is a 92-unit townhome community. Offering two- and three-bedroom floor plans, each townhome features a charming Charleston design, complete with a welcoming front porch and a rear-entry garage. Future plans at Green Valley South include 90 patio homes (Phase 2) and 200 condos (Phase 3).

Townhomes at Waterford Villas

Waterford Villas is a 34-unit townhome community in a natural woodland setting. Just minutes from the Cross Creek shopping district and Fort Bragg, Waterford Villas could not be more convenient. Homeowners can choose from two- and three-bedroom floor plans, have access to a community pool and workout facility, and enjoy the security and convenience of attached garages. Craftsman-style exteriors beautifully compliment the surrounding natural environment.

If, as Lt. Gen. Vines has said, "great things" are in store for Fayetteville, certainly one of those things is JCH Contracting. With more than three decades of homebuilding experience, and eye for emerging design trends, and an uncompromising attention to detail, the JCH team is ideally poised to make the most of Fayetteville's flourishing housing market.

To learn more about JCH's homes, condos, or townhomes, visit the company's Web site at www.jchcontracting.com.

About the Author

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